

SLICIFY

Privacy Policy

Effective Date: March 2026

Version 1.0

1. Introduction

Slicify Limited ("Slicify", "we", "us", or "our") is committed to protecting the privacy and personal information of all individuals who interact with our AI SaaS platform and consulting services. This Privacy Policy explains how we collect, use, disclose, store, and protect your personal information.

We operate in New Zealand and Australia and comply with:

- The New Zealand Privacy Act 2020 and the 13 Information Privacy Principles (IPPs)
- The Australian Privacy Act 1988 (Cth) and the 13 Australian Privacy Principles (APPs)
- Other applicable privacy and data protection laws

By using our platform or services, you agree to the collection and use of information in accordance with this policy.

2. Who We Are

Slicify provides Service as Software (SaaS) solutions and AI consulting services to businesses and individuals. Our services include AI-powered tools, analytics platforms, and advisory services designed to help organisations leverage AI effectively.

Contact details:

- Company: Slicify Limited
- Email: privacy@slicify.ai
- Website: www.slicify.ai

3. Information We Collect

3.1 Information You Provide Directly

We collect personal information that you provide to us when you:

- Create an account or register for our platform
- Purchase or subscribe to our services
- Contact us for support or consulting services
- Complete forms, surveys, or feedback requests
- Attend webinars, events, or training sessions

This information may include: name, email address, phone number, job title, company name, billing address, and payment information.

3.2 Information Collected Automatically

When you use our platform, we may automatically collect:

- Log data (IP address, browser type, pages visited, time and date of access)
- Device information (hardware model, operating system, unique device identifiers)
- Usage data (features used, interactions with the platform, session duration)
- Cookies and similar tracking technologies (see our Cookies Policy)

3.3 Data You Upload or Process

As part of our AI services, you may upload data or documents for processing. We treat all such data with the highest levels of confidentiality. Please note that data you upload may contain personal information about third parties, and you are responsible for ensuring you have the right to share such data with us.

4. How We Use Your Information

We use personal information only for purposes that are lawful, fair, and not unreasonably intrusive. Specifically, we use your information to:

- Provide, maintain, and improve our AI platform and consulting services
- Process transactions and send related information, including purchase confirmations and invoices
- Send administrative information, such as changes to our terms and policies
- Respond to enquiries, comments, and support requests
- Send promotional communications (with your consent, where required)
- Monitor and analyse trends and usage to improve our services
- Detect, investigate, and prevent fraudulent transactions and other illegal activities
- Comply with legal obligations and resolve disputes
- Train and improve our AI models (only using aggregated or de-identified data unless you have provided explicit consent)

5. Disclosure of Your Information

5.1 Service Providers

We may share your personal information with trusted third-party service providers who assist us in operating our platform and delivering our services, including cloud hosting providers, payment processors, analytics providers, and customer support tools. These providers are required to keep your information confidential and use it only for the purposes we specify.

5.2 Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred as part of that transaction. We will notify you before your personal information is transferred and becomes subject to a different privacy policy.

5.3 Legal Requirements

We may disclose your personal information if required to do so by law, regulation, or legal process, or if we believe that such action is necessary to protect the rights, property, or personal safety of Slicify, our users, or others.

5.4 Cross-Border Disclosure

We may disclose personal information to overseas recipients, including cloud service providers located in the United States, European Union, and other countries. Where we do so, we take reasonable steps to ensure those recipients handle your personal information in accordance with the NZ Privacy Act 2020 and the Australian Privacy Act 1988, or are subject to comparable privacy laws.

6. Data Security

We take the security of your personal information seriously and implement appropriate technical and organisational measures to protect it against unauthorised access, alteration, disclosure, or destruction. These measures include:

- Encryption of data in transit and at rest
- Regular security assessments and penetration testing
- Role-based access controls and multi-factor authentication
- Incident response and breach notification procedures
- Staff training on privacy and data security

While we strive to use commercially acceptable means to protect your personal information, no method of transmission over the internet or method of electronic storage is 100% secure.

7. Your Privacy Rights

7.1 New Zealand Individuals

Under the NZ Privacy Act 2020, you have the right to:

- Request access to personal information we hold about you
- Request correction of inaccurate or incomplete information
- Make a complaint to the Privacy Commissioner if you believe we have breached your privacy rights

7.2 Australian Individuals

Under the Australian Privacy Act 1988, you have the right to:

- Access the personal information we hold about you

- Request correction of inaccurate, incomplete, or out-of-date information
- Opt out of direct marketing communications
- Lodge a complaint with the Office of the Australian Information Commissioner (OAIC)

To exercise any of these rights, please contact us at privacy@silineai.com. We will respond to all requests within 20 working days in New Zealand or 30 calendar days in Australia.

8. Data Retention

We retain your personal information only for as long as necessary to fulfil the purposes described in this policy, or as required by law. For detailed information about our retention periods, please refer to our Data Retention Policy available at www.silineai.com/policies.

9. Cookies

We use cookies and similar tracking technologies on our website and platform. For full details about the types of cookies we use and how to manage your preferences, please refer to our Cookies Policy available at www.slicify.ai/policies.

10. Children's Privacy

Our services are not directed to individuals under the age of 16. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us immediately at privacy@slicify.ai and we will take steps to delete such information.

11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the new policy on our website and, where appropriate, by email. We encourage you to review this policy periodically.

12. Contact Us and Complaints

If you have any questions, concerns, or complaints about this Privacy Policy or our handling of your personal information, please contact our Privacy Officer:

- Email: privacy@slicify.ai
- Website: www.slicify.ai/contact

If you are not satisfied with our response, you may contact the relevant regulatory authority:

- New Zealand: Office of the Privacy Commissioner — www.privacy.org.nz
- Australia: Office of the Australian Information Commissioner (OAIC) — www.oaic.gov.au